



Cortney C. Crockett, Director of Marketing and Communications of the Cuyahoga Metropolitan Housing Authority (CMHA), serves the community through participating on nonprofit boards, volunteers for many organizations such as the foodbank, and mentors youth.

Crockett has more than 15 years of marketing experience, working in nonprofit, for profit and public sectors. Since October of 2008, she has headed the Marketing and Communications Department for CMHA, responsible for planning and executing marketing initiatives to build positive awareness. As the media and public relations spokesperson, she works closely with community leaders and marketing professionals to strategize and implement distinctive CMHA programs and events. Crockett also serves as the liaison between CMHA and community agencies and facilitates the implementation of CMHA's mission to provide safe, quality, affordable housing for individuals and families of Cuyahoga County. Before coming to CMHA, Crockett held positions for the firms Robert Falls and Company Public Relations, GE Lighting and College Now Greater Cleveland.

Crockett received a Bachelor of Arts Degree in Communications and English from John Carroll University and an Executive Master of Business Administration Degree from Cleveland State University. She is a Board member of the Cleveland State University Alumni Association, the Cuyahoga County Office of Homeless Services, Intermuseum Art Conservation Association, Ohio City, Inc., Advisory Board Member of the Campus District Observer publication, the University Hospital Rainbow Babies and Children's Hospital Advisory Board and the National Association of Housing and Redevelopment Officials Emerging Leaders National Committee, and Secretary for the North Central Regional Council of NAHRO. She is a graduate of CMHA Building Blocks of Leadership Program, member of the Cleveland Leadership Center Bridge Builders, chosen as one of 15 to participate in the YWCA Women's Leadership Momentum program, won the Inside Business Magazine ATHENA Young Professional Leadership Award, recognized by the Cleveland Professional 20/30 Club for winning the Top 25 Under 35 Movers and Shakers Award, selected for the Crain's Cleveland Business 2015 Forty Under 40 Class, and awarded the Cleveland State University Fascinating Alumni Recognition. As an artist, Crockett was selected by the Rock and Roll Hall of Fame to transform a guitar into musical art to be displayed as part of the Cleveland Rocks exhibit and auctioned off charity.